

GAME DAY

2025/2026

FOUNDERS, RIGHTS HOLDERS, COMPANIES ON THE GO..



••

HANDS-ON MARKET ACCESS, INTRODUCTIONS, AND COMMERCIAL SUPPORT
IP OWNERS, AND INVESTORS NEEDING REAL PRESENCE.

KENT JENKINS

EXECUTIVE

Summary

SCOPE ON OFFER

INITIAL

Market & country intelligence

GET STARTED

Partnership & stakeholder mapping

LOCAL

Acting as your local market representative

INTRODUCTION

Strategic introductions & meetings

YOUR BRAND

Brand and partnership positioning

GUIDANCE

Commercial guidance & negotiation support

ONGOING

Ongoing advisory throughout engagement

IMPLEMENTATION

Go-to-market strategy with live 1-2 sessions

Tip - Most clients start with the Strategy Kickstart and progress to Advisory or Representation once clarity is established.

Who is this best for?

- Companies actively planning expansion.
- Founders, rights holders, or execs needing fast clarity.
- Brands, IP owners, and investors needing real presence

The WELCOME

GLOBAL GROWTH DIRECTOR



KENT JENKINS

Global Growth Director

What I do best is help people win, not just on paper, but in real life. Understanding the nuances of culture, hierarchy, timing, communication, and trust is everything.

Knowing when to speak, when to listen, and how to build respect often matters more than the strategy itself. I've written and published on this topic, lived it daily, and continue to advise founders and executives navigating the region.

Professionally, I'm a business builder, advisor, and growth strategist with 25+ years of experience across media, sports, gaming, aviation, logistics, and technology-enabled platforms. I've opened and led agencies in Los Angeles, Delaware, Dubai, Hong Kong, Singapore, and Sydney, advised founders and boards, and stepped into businesses that needed clarity, direction, and momentum.

Today, I work as a business advisor and strategic sounding board, helping founders, startups, and established businesses with growth strategy, market expansion, fundraising positioning, partnerships, and investment readiness. I'm hands-on, direct, and practical. I don't sell theory or templates, I help people make better decisions and move forward with confidence.



BUSINESS HIGHLIGHTS

SOME HIGHLIGHTS

- Secured US\$80+ million in funding
- Negotiated & secured one of the world's most iconic franchise licences, overcoming long-standing cultural and commercial barriers
- Managed over US\$1 billion in contract value across multiple sectors
- Built and scaled teams, platforms, and partnerships across Asia-Pacific, Middle East, and USA
- During the 'War on Terror', I oversaw, as General Manager, one of the largest aviation programs at some 65+ flights per day, ensuring 100% outcome in Afghanistan, one of the most challenging and difficult operational theatres.



My SERVICES



TIER 1

Strategy Kickstart

Initial clarity on market entry, strategy, or partnerships.

\$250.00



WHAT YOU RECEIVE

- Live Consultation
- 45 minutes
- Delivered - 1 day
- An initial Game Plan



SCOPE

- 45-minute 1:1 live
- Market entry or expansion discussion
- Brand, IP, or partnership positioning
- Clear next-step recommendations



BEST FO

Best for founders, rights holders, or execs needing fast clarity.

My SERVICES



TIER 2

Market Entry Advisory

Target market insight, partnerships, and go-to-market strategy.

\$3000.00



WHAT YOU RECEIVE

- Live Consultation
- 90 minutes
- 1-2 sessions
- The Game Plan



SCOPE

- Market & country intelligence
- Partnership & stakeholder mapping
- Go-to-market strategy
- 1-2 live strategy sessions
- Written summary & recommendations



BEST FOR

Best for companies actively planning expansion.

My SERVICES



TIER 3

In-Market Representation

Hands-on market access, introductions, and commercial support.

\$5000.00



WHAT YOU RECEIVE

- Live Consultation
- 180 minutes
- 1-3 sessions
- Your ultimate Game Plan



SCOPE

- Acting as your local market representative
- Strategic introductions & meetings
- Brand and partnership positioning
- Commercial guidance & negotiation support



BEST FOR

Best for brands, IP owners, and investors needing real presence.
And we will provide ongoing advisory throughout engagement

My SERVICES



ADD ONS

Additional consultation
(60 mins)

\$300.00



ADD ONS

Additional market/country
analysis

\$1000.00



ADD ONS

Sponsorship valuation
framework

\$1500.00



ADD ONS

Investor / board briefing
summary

\$750.00

