



Sportzplanet

OPENING MARKETS

Opportunity opens the door.
Relationships open the market.



WELCOME TO SPORTZPLANET

Sportzplanet connects international ambition with opportunity across Asia-Pacific. We help brands, rights holders and sporting organisations enter markets, build partnerships and create commercial opportunities.

Local knowledge. Trusted relationships. Execution on the ground.



WHAT WE DO

1 Market Entry

2 Partnerships & Representation

3 Commercial Development



We don't just advise on Asia. We operate inside it.



CHAMPIONS
INSPIRE
GENERATIONS



BUILT FOR ASIA-PACIFIC

01

ACCESS

The relationships to get conversations started.

02

UNDERSTANDING

Knowing how markets, cultures and decision-making actually work.

03

EXECUTION

Turning introductions into commercial outcomes.

04



ASIA

THE OPPORTUNITY

01

700M+

people under 25

02

44M+

*people added to
Asian cities annually*

03

60%

*of the worlds
population*



Asia is the fastest growing sports market in the world



Getting in the room matters. Staying in the room matters more.



OUR POINT OF DIFFERENCE

Sport is full of introductions. A meeting, a conversation, a new opportunity. But the real value is rarely created in that first moment. It comes from staying connected, doing what you said you would do, understanding what each side actually needs — and being there when the timing is right.

At Sportzplanet, we've always believed the best opportunities are built over time.

Relationships create access. Trust creates business.



WHERE WE OPERATE

THAILAND · SINGAPORE · MALAYSIA · VIETNAM · JAPAN · INDONESIA · AUSTRALIA



Working across Asia Pacific

Sport | Media & Entertainment | Events | Commercial Partnerships



HOW WE HELP

Market Entry



Representation



Partnership Development



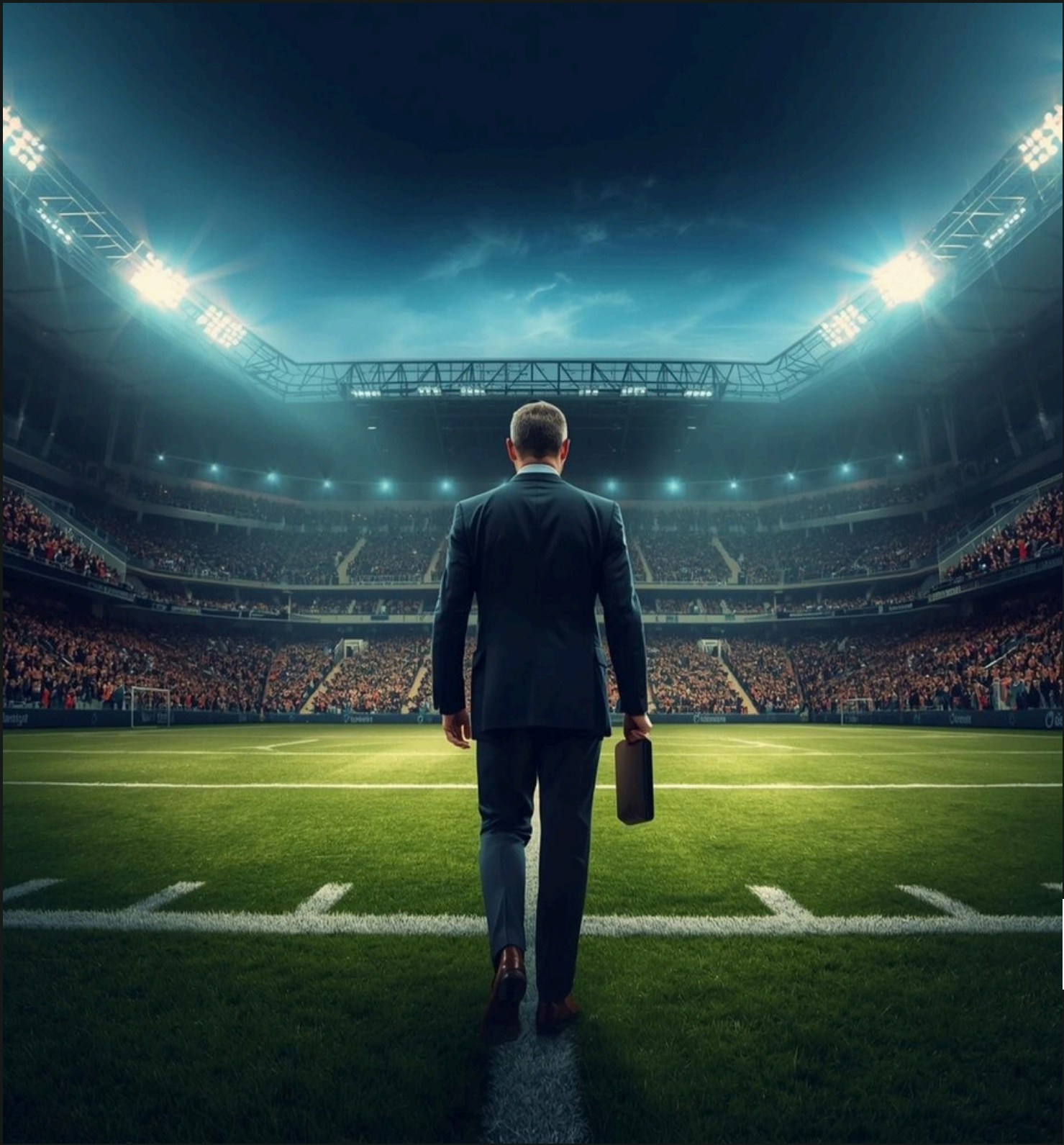
Events & Activations



Commercial Strategy



Rights & Sponsorship





SPORT SOLUTIONS



1

Sports Apparel

Custom teamwear from grassroots to professional sport.

Design · Manufacture · Delivery

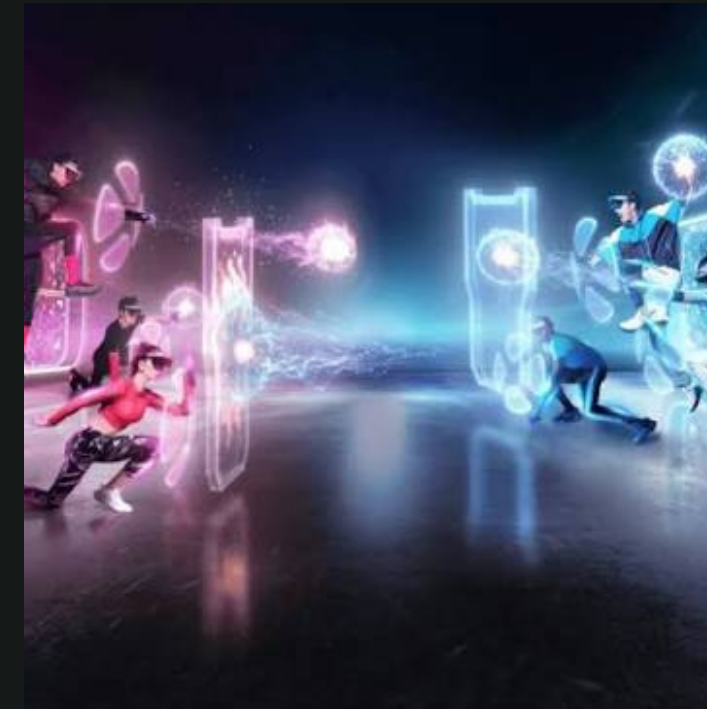


2

Fast3Football

A faster, accessible 3v3 grassroots football platform.

Clubs · Schools · Operators · Communities



OUR PORTFOLIO

The Grid - Sunset + Vine

Phygital - Games of the Future

Campcom - Street Fighter XWC



LETS TALK



Kent Jenkins

Founder & CEO



Nigel Sayers

Vice President Southeast Asia |
Director of Football



+66-80882-3121 /
+61-4103-04791



www.sportzplanet.com



kent@theasiaadvantage.com
play@fast3football.com



Asia-Pacific / Australia / USA



**RELATIONSHIPS CREATE
ACCESS.
TRUST CREATES BUSINESS.**

**SPORTZPLANET
OPENING MARKETS.**