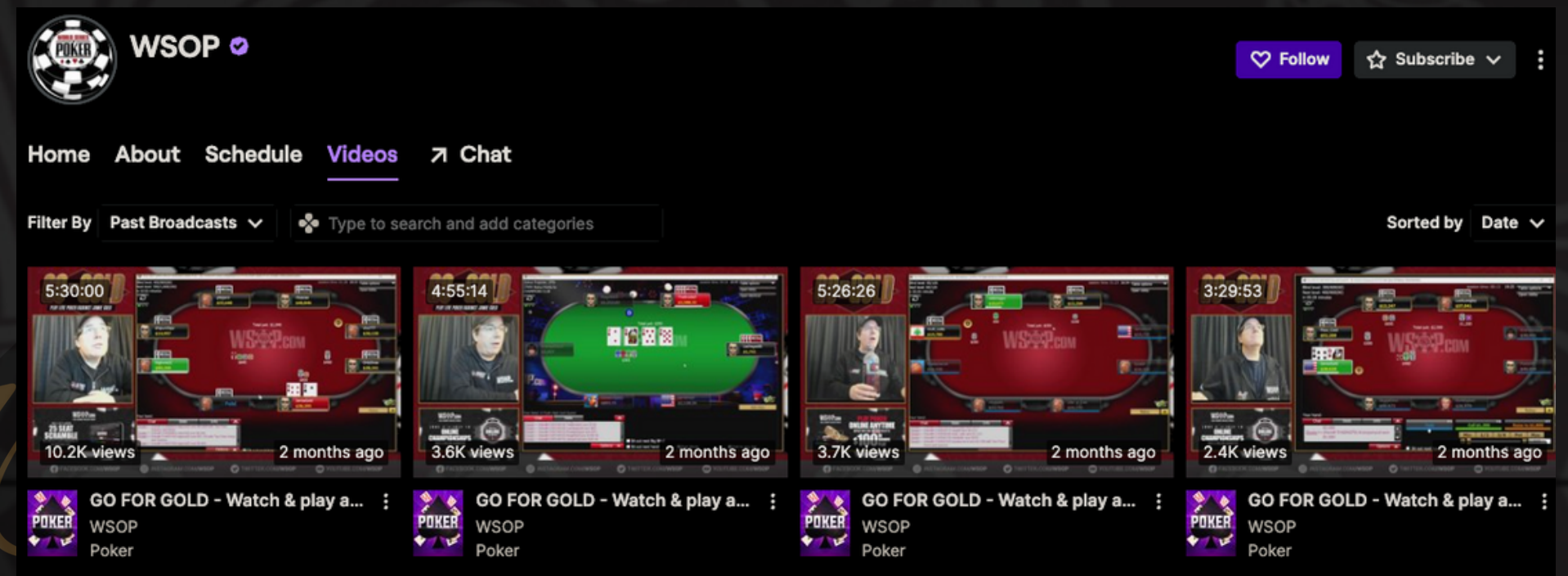


The New Poker BOOM



- Jamie has appeared in over 100 original hours of the highest rated poker programming including World Series of Poker, High Stakes Poker, and Poker After Dark.
- Video clips featuring Jamie have amassed over 300 million views online.
- **As the ambassador of the 2023 WSOP**, the largest World Series of Poker event in history, Jamie had the **unique opportunity to participate in WSOP-branded content** that over the year will reach **100M+ global audience** across broadcast, streaming, and online clips/shorts.
- [Click here](#) to see the first announcement video with WSOP
- This year's event broke three of his longstanding records set 17 years ago, when Jamie won the **largest-ever prize at the Main Event**, by surpassing records for attendance, prize pool, and first prize.
- According to industry data, the global online gaming market is expected to **reach \$127.3 billion by 2027**, with the global casino and gaming market projected to grow at a CAGR of 9.2% from 2021 to 2028.
- The global online poker market is expected to **reach \$18.9 billion by 2028**, with a CAGR of 12.7% from 2021 to 2028.

- Each Sunday in June of 2023, **Jamie hosted the WSOP Twitch Stream**, which began with 300 live viewers, **growing to 10k viewers, averaging 100% growth week over week**, without dedicated promotions or marketing of the stream.
- **Jamie was a proud ambassador for WSOP** in June/July 2023, **live and online metrics for WSOP and WSOP.com have all reached record highs.**



- **He has established himself as a prominent figure in the global poker and gaming industry**, with multiple final tables and a World Series of Poker Main Event championship title to his name. He is still the **holder of multiple WSOP records.**
- **20 years of experience in sports betting, fantasy sports, and celebrity/charity communities.**

[\(view link\)\)](#)



Jamie first started posting on **Instagram** this summer, and is **growing** his audience by approximately **1,000 followers per day**

2024 Schedule:

- + Social media giveaways & contests
- + Branded content / film & tv
- + Live poker events
- + Poker livestreams
- + Sports betting community activation
- + Interviews, podcasts, guest spots
- + Poker seminars
- + JG's charity poker team & events

NASCAR Promotional Video

[\(view link\)\)](#)



WSOP 2023 Promotion

[\(view link\)\)](#)



WSOP 2023 Promotion

[\(view link\)\)](#)



Jamie Gold WSOP Main Event

[\(view link\)\)](#)



- Jamie's clips online average at least **25 million views per year**, based only upon an internal search and manual calculation of views, so the **actual number is likely to be much higher**.
- Jamie can create **branded content throughout the year**.



- Can **host online poker events** for a global audience.
- August **Paramount Studios Celebrity Charity poker event**, JG to host & MC 13th annual, always sold out event, can integrate brand. Coordinate with PR plan for assets and influencers.
- **Hustler Casino Live (HCL)** and gaming **livestreams**. Open invitation to **host branded shows** based on schedule & budget. 100k live viewers and **1m+ views per clip** with an average of **5 highly compelling clips per ~4 hour stream**.
- JG can **host monthly online poker community-building seminars** for coaching and **play-to-win contests**.

realjamiengold  Following  Message  

127 posts 126K followers 1,661 following

Jamie Gold

 realjamiengold

Public figure
World Series of Poker Champion
Sportsbetting guru
Film &TV finance
Investor
Independent thinker
Board SimWinSports
 linktr.ee/jamiengold

Followed by wsop, inviz.tv, simwinsports + 10 more



Poker Players
Globally



Online Poker
Players



est. Online
Gambling Market
by 2027



Total Online
Views from 2022
WSOP



Views of Jamie's
Online Clips
Annually



Views Annually
from PokerGo
YouTube
Channel (non-
subscriber, free
content)



est. Online
Poker Market by
2027